

THE **hopē** MOVEMENT



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CHANGE YOUR LIFE, CHANGE THE WORLD™



GOOD HEALTH
MUST BE A GIFT
YOU CHOOSE TO
GIVE TO YOURSELF
AND TO OTHERS.

IF YOU HAVE YOUR health, you have everything.

That's what people always say. Unfortunately, good health has become the exception and not the rule in today's fast-paced, convenience-driven world. And poor health is no longer just a developing nation problem.

For the first time in history, the number of malnourished,

obese people (1.4 billion) has exceeded the number of malnourished, starving people (1.2 billion) in the world. The starving and malnourished have too little access to good-quality food, while the malnourished sick and obese have too much access to poor-quality foods.

Today, 90 cents out of every dollar spent on food in America buys a nutritionally stripped, processed food product. As a result, we

have become one of the sickest and fattest nations on the planet, funneling tens of millions of people a year into a \$4 trillion sick care industry.

Award-winning author Paul Zane Pilzer put it this way: "It's as though the food, [diet], and medical industries are conspiring against the American public, driving their collective profits through the roof at the expense of our quality of

life." EvolvHealth is the world's first social business created to provide advanced, whole food solutions to best address this global crisis; and, through its Buy 1, Nourish 2™ model of giving, is able to provide the same quality of nutritional support that

you receive to the world's most vulnerable children.

So making the choice to nourish yourself, you can leave a legacy of hope for children around the globe. It is this personal power that can not only Change Your Life, but also Change the World!

SOCIAL BUSINESS 3.0



WHAT IF, BY SIMPLY choosing to improve your own health, you could help save a child's life? How could feeling better, achieving sustainable fat loss, or enjoying better energy get any more rewarding? Well, what if, by choosing to help champion this cause, you could begin traveling to other countries, nourishing the world's most needy children, meeting world leaders, and prospering in ways you've never dreamed possible?

It's all part of an exciting new trend that experts are predicting will become the most dynamic business model of the 21st century: Social Business.

The HOPE Movement, powered by EvolvHealth, is a rapidly growing network of compassionate consumers and entrepreneurs seeking the most sustainable solutions for their health concerns, while leveraging the global impact and opportunities provided by Social Business.

SOCIAL BUSINESS 3.0

Success stories in Social Business like TOMS (shoe company), Warby Parker (eyeglass company) and SoapBox (cleaning products), have all incorporated the buy-one-give-one model of giving into their core business strategy in order to provide a more sustainable impact on global problems.



MannaRelief has provided over 85,000,000 Servings of Whole Food Nutrition to children in need, in 89 countries. "We are very excited about our new strategic alliance with EvolvHealth," says MannaRelief's Sam Caster.

www.mannarelief.org

TOMS

HELPED PROVIDE 50MIL PAIRS OF SHOES TO THOSE IN NEED

WP

WARBY PARKER
eyeglasses

PROVIDED OVER 2 MILLION PAIRS OF GLASSES TO THOSE IN NEED.

soapbox™

MORE THAN 17 MILLION BARS OF SOAP DONATED TO 60 COUNTRIES.

Social Business 3.0 goes one step beyond the buy-one-give-one model by providing platforms that allow all people to participate and profit from world-changing ideas and technologies.

The HOPE Movement, powered by EvolvHealth, is the first Social Business 3.0 that incorporates the buy-one-give-one model of giving into a shared revenue platform for individual participation. *Harvard Business Review* wrote that businesses who fail to recognize the huge market influence of Social Business in the 21st century will be guilty of "strategy malpractice." So for those who want their efforts to account for more than just a paycheck, Social Business 3.0 is a market trend you won't want to miss.

4 MILLION SERVINGS AND COUNTING

The HOPE Movement's mission is to eradicate childhood malnutrition. Charitable giving is tied directly to the purchase of EvolvHealth's proprietary nutritional products through a program EvolvHealth social entrepreneurs know as Buy 1, Nourish 2™.

Each time someone purchases an Evolv product, a child in need receives real, whole food nutritional support. In just the first few months of launching the Buy 1, Nourish 2™ program, EvolvHealth provided more than 4 million daily servings of nutrient-rich, whole food products to some of the world's most vulnerable children.

HOPE Blend Powder and HOPE Puffs are the two advanced whole food products specifically formulated to combat childhood malnutrition. The relief organization MannaRelief has distributed these products to malnourished children in orphanages in some 89 countries through their extensive distribution network.

HOPE Blend Powder is a composition of whole food sourced vitamins and minerals that provides 100 percent of the recommended daily allowance of key micronutrients and advanced immune support to sustain good health in each daily, single serving. Caregivers just mix HOPE Blend into a child's meal and it turns whatever the child eats into the most nourishing meal they will ever eat.

HOPE Puffs is a proprietary, high-protein cereal/snack product. HOPE Puffs contains no sugar and was designed to address protein deficiency, while providing a nutritionally effective level of advanced immune system support with Acemannan—aloe vera gel. It leverages the popularity of cold cereals among children with a targeted, high-impact solution to before-school feeding programs.

"The logistical considerations of tackling an issue like childhood malnutrition worldwide are astronomical. We needed products that would not only deliver the nutrients to get these kids healthy and be cost effective to produce, ship, and preserve on location, but we needed something the kids would actually eat! With HOPE Blend and HOPE PUFFS, we get all of that," says MannaRelief's Sam Caster.

EVOLVHEALTH DELIVERS TRUCKLOADS OF NUTRITION TO MALNOURISHED KIDS



AS PART OF ITS MISSION to feed malnourished children around the world through its “Buy 1, Nourish 2” program, EvolvHealth, along with its distribution partner, MannaRelief, delivered truckloads of the new HOPE Puffs to malnourished kids in León, Mexico.

Former Mexico President Vicente Fox and his wife, Marta, have partnered with EvolvHealth with the goal of nourishing a million children a day in Mexico. “We’re so happy today for this first truckload of HOPE Puffs to be delivered to these wonderful kids. There are many more to come,” President Fox said during the event. “Marta and I have worked with MannaRelief for the past six years because they are the only organization that utilizes whole food sourced vitamins and minerals versus the inexpensive, synthetically made nutrients.”

Over a hundred EvolvHealth members were invited to participate in the inaugural IMPACT Xperience, which is now available to every new member as part of EvolvHealth’s social rewards program. They unloaded trucks and helped hundreds of kids get their first taste of these nutrient-dense foods.

“We believe that every individual who chooses to champion our cause should have the opportunity to travel and experience, firsthand, the real impact of their efforts. It’s the most rewarding thing we can do for our Champions and one of the many life-changing experiences of Social Business,” says EvolvHealth Co-Founder Brent Hicks.

“OUR PURPOSE IS TO HELP ERADICATE CHILDHOOD MALNUTRITION WITH TWO PRODUCTS—HOPE BLEND AND HOPE PUFFS. WITH THESE TWO PRODUCTS, WE CAN MAKE A GLOBAL IMPACT.”

—TREY WHITE,
EVOLVHEALTH CO-FOUNDER



PERFECT FIT

“I’m a chiropractor and nutritionist. I’m also a mom of three. Whatever I do at home, I tend to share with my clients and patients. Evolv was a perfect fit for our family. The kids love it. They make shakes every day, and we live on the bars. For our family, it was a no-brainer when we found these products.”

—DR. ANDREA HAZIM

SOCIAL ENTREPRENEUR

“Having a business that’s nourished thousands of children, there’s no way I could do that in a normal job or business. Being a social entrepreneur, being able to make that impact while at the same time impacting my own life is just incredible. We go home and we are continuing to make a difference. We have that continuous connection.”

—TONY MORROW

TOUCHING SOULS

“People are looking for their lives to count for more than just a paycheck, right? Put it this way. We could make money doing anything, but we’re closing the gap right now in our company on making a difference in the lives of malnourished children that have their souls touched because somebody cares. So to participate in something like that, while earning an income, while taking care of the people you care about... I mean, you actually get goose bumps and you get a little choked up.”

—NATHAN FRANCE



hopē
MOVEMENT
PROJECT

WHY Reboot YOUR HEALTH?

E VOLVHEALTH'S TASTY, SIMPLE WAY TO restore a healthy gut in order to fight inflammation.

Scientists have declared that inflammation is the root cause of almost every poor health condition. *Time* magazine labeled inflammation the silent killer that lies deep inside the body, causing imbalance within a broad range of natural bodily functions.

It is a root cause for almost every poor health condition, including the growing epidemic of obesity. It inhibits the body's ability to shed excess weight because it restricts the brain's ability to read a fat-burning hormone called leptin. Without the ability to correctly detect leptin, it can become nearly impossible to burn fat; and what fat is lost will come back with a vengeance.

No easy fix exists for leptin resistance, and in fact most weight loss diets ignorantly exacerbate the problem, which is why 95% of everyone who loses weight gains it right back plus more. But there is a way to reboot the body's fat-burning metabolism and decrease the influence of inflammation on a person's health. To do this, it's necessary to replace bad nutritional habits with smart whole food choices that work in complete harmony with the body's normal cellular functions.

Rebooting is a key strategy for achieving better health, better performance and sustainable fat loss.



"BY SIMPLY FOLLOWING OUR REBOOT PROGRAM, PEOPLE CAN SHIFT SOME OF THE THINGS THEY ARE CONSUMING ON A DAY-TO-DAY BASIS AND IT CAN HAVE DRAMATIC IMPACT."

—Anne Smith B.S., D.C.
Chief Science Officer

DOWN
120 LBS

"In November of 2015 I weighed in at a sickening 350 pounds. I did the Reboot, and while on the Evolv LifeBars lost about 10-12 pounds, and it reset my metabolism. With that said, after I finished the first Reboot, I kept the eating agenda for about five months. Because of my body turning into fat-burning mode, I have now lost a total of 120 pounds. I hope to share my story with many to show them they too can change their lifestyle as well as help nourish a child!"

—XAVIER MCCLEARY

RESULTS MAY VARY. ANY CLAIMS OR TESTIMONIALS ARE NOT INTENDED TO REFLECT TYPICAL RESULTS.



WHAT'S IN THE REBOOT KIT?

140
SERVINGS
DONATED



3 BOXES OF EVOLV LIFE BARS

- Fat-burning metabolism
- Gluten-free reboot bar
- Whole-food nutritional support for gut health



1 BOX OF EVOLV LIMITLESS

- Found to reduce inflammatory markers by up to 47%
- Promote joint comfort & flexibility
- Support athletic recovery & performance



1 BOX OF SHAKE PACKETS

- No artificial sweeteners — no soy protein — gluten-free
- Meal-replacement shake
- Lose fat



1 BOTTLE OF EVOLV DAILY

- Whole food supplement for healthy gut support
- Fermented whole food vitamin, mineral, probiotic, antioxidant & enzyme supplement



1 BOX OF EVOLV FIX

- Support for cravings
- Stress and fatigue
- ElevATP is shown to increase ATP production up to 64%
- No artificial flavors, dyes, or sweeteners

The EvolvHealth products are not intended to diagnose, treat, cure, or prevent any disease, illness, or medical condition. Always seek the advice of your physician regarding a medical condition or treatment and before undertaking a new health care regimen.



IT BEGINS WITH A LIFE BAR

The Evolv LifeBar is a cornerstone product of the Reboot Program. It is a whole food product packed with science-based nutritional research on how to restore proper gut health.

It contains the right blend of healthy fats, plant-based proteins, prebiotic fiber, advanced immune support, and food-sourced vitamins and minerals required to help shift your metabolism back to its efficient fat-burning state.

LOVING RESULTS

"I recently decided to Reboot my system. I cut out all added sugars and carbs and replaced them with full-fat foods and the Evolv LifeBar. I lost 7 1/2 inches around my waist, arms and legs. I have so much more energy! My goal wasn't weight loss but I'm loving my results."

—ABBIE PAULSON

NOURISHING CHILDREN

"My husband and I are doing a Reboot. I lost 9 pounds, 2 inches in my waist, 1.5 inches in my thighs, and 1.75 inches in my arms. The jiggle is gone! We have much more energy. It feels great to be nourishing children while getting ourselves healthy, too."

—PENNEY MONTZHEIMER

FAT-BURNING MACHINE

"As an athlete, I've been introduced to the best products when it comes to nutrition. So, I know the best of the best. Evolv's breakthrough when it comes to leptin resistance shows why people keep losing weight, gaining weight, losing weight, gaining weight. On the Evolv Reboot, my body is a fat-burning machine now. My brain understands that I need to burn fat, not sugar. I feel better now than I've ever felt. At 53, I can see my abs again. They're rockin' right now!"

MARK JACKSON
Former NFL Wide Receiver

ON THE FIELD

"Evolv has helped me on and off the field. There's nothing like taking my all-natural energy booster right before a game! It allows me to focus on what I have to do with great energy to get the job done. Between Evolv Fuel and Limitless, there is no better way to have yourself ready to perform at the highest level."

STEVE JOHNSON
NFL Linebacker

WHAT PEOPLE ARE SAYING ABOUT REBOOT.

RESULTS MAY VARY. ANY CLAIMS OR TESTIMONIALS ARE NOT INTENDED TO REFLECT TYPICAL RESULTS.



REBOOT YOUR IMMUNE SYSTEM

One of the most devastating results of poor gut health and inflammation is its suppression of our immune system. Over 70% of our total immune system is housed in our gut, serving as a front line of defense against all that we are exposed to on a daily basis.

Once those front line functions of defense and repair are compromised, poor health conditions are allowed to proliferate. Once diagnosed, the best opportunity for recovery is an integrative

approach that combines the best standard of care medicine with the best complementary immune system support to achieve best patient outcomes.

The most scientifically proven nutrient for rebooting the human immune system is the biologically active molecule in fresh aloe vera gel called Acemannan. Evolv IMMUN provides the most advanced Acemannan technology for Rebooting your body's normal immune functions of defense and repair.

SOCIAL BUSINESS WORKS BEST WHEN...

"SOCIAL BUSINESS WORKS BEST WHEN THE PRODUCTS BEING SOLD provide innovative new solutions to consumers' biggest needs."

THE SICK, THE FAT AND THE TIRED

The human gut is designed to extract all the essential nutrients from the foods we eat while neutralizing all the toxins, pathogens, chemicals and unfriendly bacteria. It accomplishes these tasks through a

delicate ratio of good to bad bacteria and a properly functioning immune system. The proliferation of processed foods compounded by the growing amount of toxic ingredients in almost everything we

eat, drink or breathe, has wreaked havoc on our gut health, compromised our immune system, and exacerbates the occurrence of inflammation.





THE BIGGEST LOSER SEASON 8 WINNER

"THE DIET INDUSTRY SETS US UP TO FAIL AND THEN BLAMES IT ON US."

(and other seasons) was experiencing. Most had gained all their weight back.

Six years later, when a follow-up study was done by the NIH on Season 8 contestants, we discovered that our leptin levels were wrecked, our metabolisms had dramatically slowed, which meant the fat was coming back, regardless of how hard we tried to keep it off. I didn't know what to do. Then I found out about Evolv's Reboot program and products.

When I heard that fat loss has more to do with hormones than calories and exercise, I realized how far off the diet industry had missed addressing the root cause of obesity. So, I started my Reboot, and after 14 days all my cravings were gone, I had more energy than ever, and fat started dropping off my body. After about 10 weeks on the Reboot program, I went back to the NIH, and was tested again. This time, the doctors said that my metabolic rate had gone up for the first time in six years, I was burning more fat than sugar, and that my

leptin was returning to normal. This program really was changing my life.

And on top of that, the aspect of feeding children with every product I consume just fits perfectly into my lifelong mission. My mission is to give hope to the hopeless and help the hurting.

The weight loss industry has been promoting diets and diet food products that can cause temporary weight loss, but don't come close to addressing the root cause of obesity, leptin resistance. And when the weight comes roaring back, the industry—and even worse, society—is quick to point the finger of blame right back on you for not being able to maintain your weight. Millions of people carry the shame for a problem created by the industry that claims to have the solution to your weight issues. Winning *The Biggest Loser* gave me an incredible platform to speak to the world. Finding the sustainable solution that over a billion obese people in the world are in desperate need of, has given me something to talk about. Reboot!

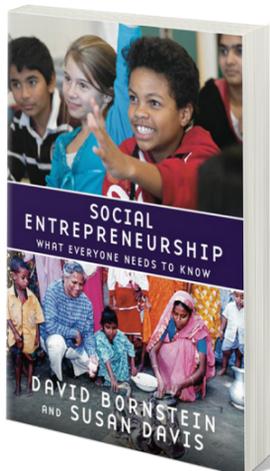
HI, I'M DANNY CAHILL, WINNER OF *The Biggest Loser*, Season 8. I lost 239 pounds in six months, three weeks and five days. When I stepped on that scale, I thought I had it all figured out. After the show, it was easy to keep the weight off for a short while. But as time went by, it got tougher and tougher. In spite of my continued dieting and exercising, the pounds started coming back, day after day. This was the trend that almost every contestant from my season



GIVING CHANGES EVERYTHING

"Social Business 3.0 is concerned with building platforms that enable more people at every age to think and behave like change makers and help them work together powerfully in teams and in teams of teams to facilitate the rapid circulation and sharing of solutions at a global level."

—*Social Entrepreneurship: What Everyone Needs to Know* by David Bornstein



CREATE A BIGGER IMPACT WITH A TEAM

Give. Share. Evolv.



In the HOPE Movement, Social Business 3.0 platform, everything starts with giving. Giving is something everyone can do, and it opens the floodgates for authentic success. And here's the great part: Giving to others is free.

The more you and your team give, the greater success you will all experience. Once you give away a LifeBar, the next step is to share. There are a number of exciting videos that help tell the Evolv story. The final step is to help your contact evolve into a compassionate consumer and/or a member who wants to help champion the cause.

CHART OF IMPACT

An Evolv Social Business Entrepreneur earns in many ways through creating a bigger IMPACT. Here is a chart of what is happening when someone chooses to Champion the Cause and help others complete their Circle of Influence and grow a team of Champions....

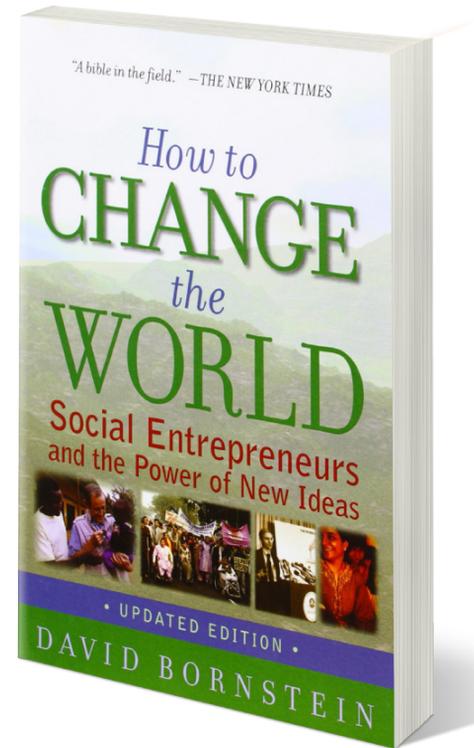
CIRCLE OF INFLUENCE	#NOURISHED DAILY	AVERAGE WEEKLY GROSS EARNINGS
AVG 20 SERV DAILY	EXAMPLE OF IMPACT	
2 =	50+	\$ 120.66
4 =	100+	\$ 187.33
10 =	200+	\$ 373.79
20 =	400+	\$ 608.91
40 =	800+	\$ 947.00
80 =	1,600+	\$ 1,685.96
150 =	3,000+	\$ 2,703.07
250 =	5,000+	\$ 5,434.84

* Please go to <http://www.Uevolvcenr.com/HopePays> for EvolvHealth compensation plan and income disclosure.

CHANGING THE WORLD IS OUR BUSINESS

"WEALTH IS NEVER THE OBJECTIVE OF A SOCIAL ENTREPRENEUR. IT IS SIMPLY THE BYPRODUCT OF SUCCEEDING IN THEIR MISSION."

—DAVID BORNSTEIN, AUTHOR, HOW TO CHANGE THE WORLD



THE MISSION OF THE HOPE Movement is to help eradicate childhood malnutrition through Evolv's Buy 1 Nourish 2 social giving model. Therefore, Evolv members are rewarded in direct proportion to the number of children they and their teams help impact.

BUILDING TEAMS OF TEAMS

Every person has a circle of friends, relatives, neighbors and co-workers who share common interests or passions, and care for each other's needs and desires. Within everyone's circle are those struggling with weight issues, challenged with

health concerns, or needing more stamina or energy. Within everyone's group are also those who you would love to spend more time with, travel with, or work together with on projects that make a huge difference in the lives of others. Evolv calls this your Circle of Influence, which is the building block used to build teams and teams of teams to help in our mission of eradicating childhood malnutrition.

The Circle of Influence is built by connecting three people in your

group who would like to achieve a better quality of life through Evolv's innovative and proprietary whole foods product solutions. We call them your team of compassionate consumers. By choosing to change their own lives, they'll play a role in helping us change the world.

How do you complete a Circle of Influence? Find just two people who would love to help champion the Evolv cause and share in the rewards that come from impacting the lives of others. Building teams

of teams of teams is as simple as giving, sharing and evolving.

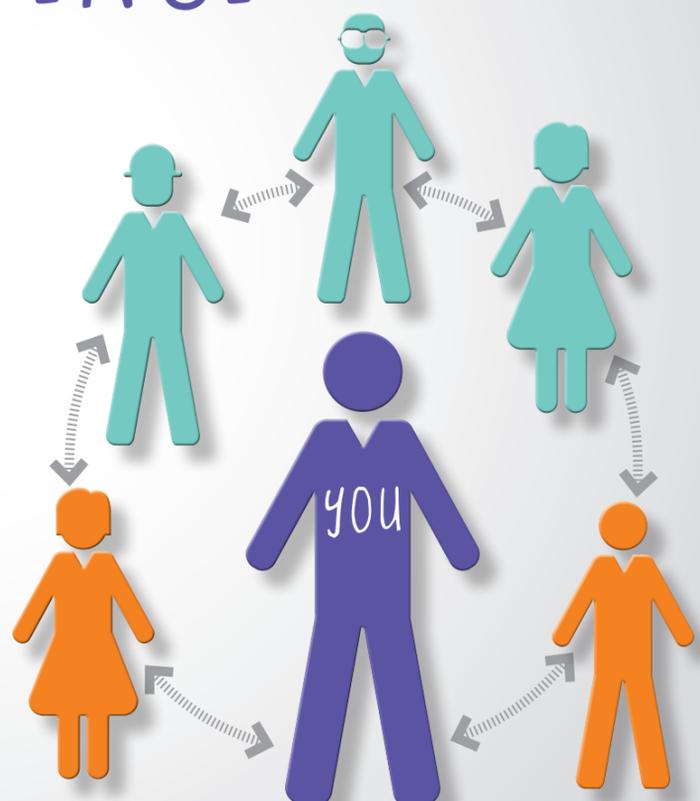
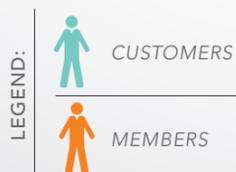
"Our goal is to provide the opportunity for each of our members to experience authentic success in their first 28 days," says Evolv Co-Founder and CEO Trey White. "This includes an all-expenses-paid trip to Mexico, free products, and significant cash rewards."

COMPLETE YOUR CIRCLE OF INFLUENCE

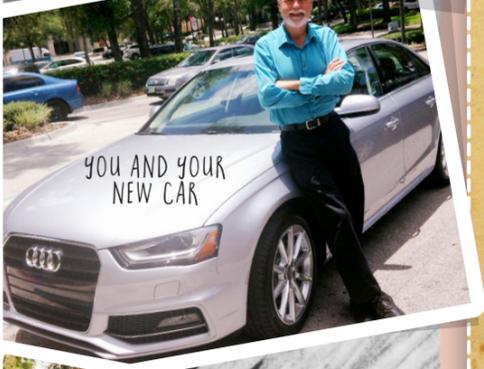
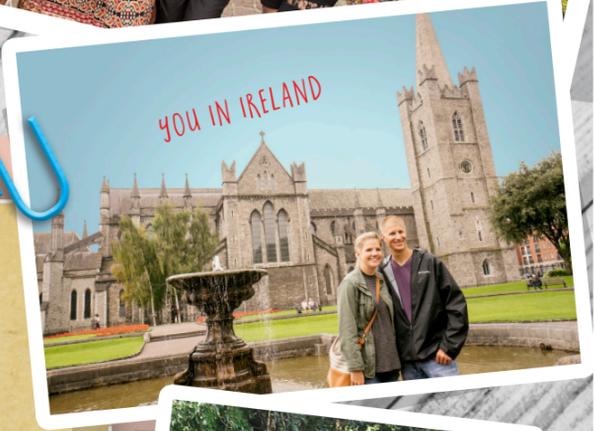
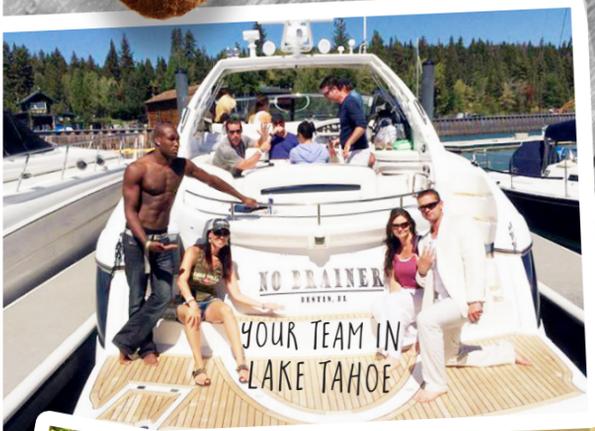
Complete your Circle of Influence in your first 28 days and provide 2,100 servings of whole-food nutrition to children in need.*

IMMEDIATE REWARDS	VALUE
Impact trip to Mexico	\$2,500
Free Product	\$300
One-time Cash Bonus	\$700
TOTAL	\$3,500

*Based on you and your two team members (builders) starting with a Champion Reboot Pack and your three customers each starting with a Reboot Kit.



START YOUR SOCIAL BUSINESS SCRAPBOOK



LET'S BRING HOPE TO THE WORLD

THE VISION FOR EVOLVHEALTH IS TO PROVIDE HOPE (HELPING OTHER People Evolv) in three distinct areas—Health, Wealth and Personal Development. We do this while feeding millions of underprivileged children through our revolutionary Buy 1 Nourish 2™ initiative, which we call the “HOPE Movement.”

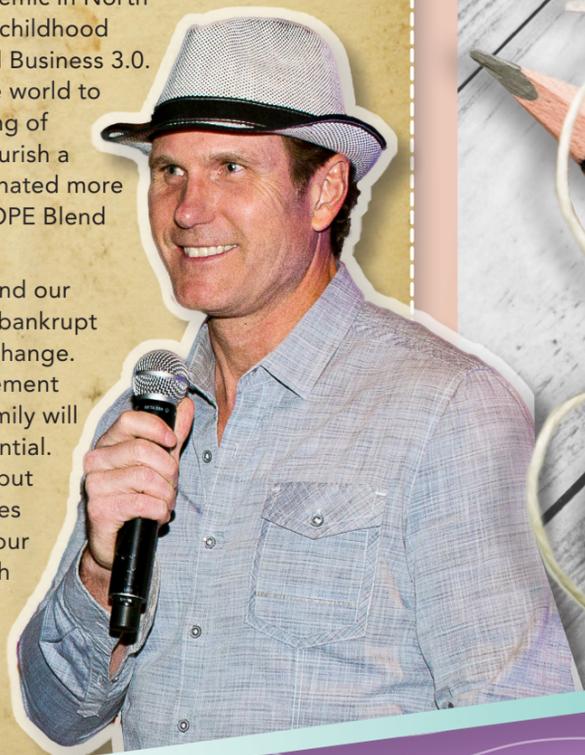
The HOPE Movement’s mission is to help millions of people who are sick, fat and tired get healthy and stay healthy. Our products are designed as an integrated health solution. The best part is that you can redirect what you are already spending on unhealthy choices toward healthy choices, while surrounded by a community of people here to support you and your life goals.

Imagine, for about \$10 a day, you could nourish 140 children monthly and get and stay healthy. The epidemics of obesity and lifestyle-related disorders are unprecedented. We must take our future back from the processed foods and sugar-laced beverages that have made America one of the sickest, most obese nations in the world.

While Evolv has been attacking the health epidemic in North America, we are attacking a global problem of childhood malnutrition by being first to market with Social Business 3.0. Evolv is the first company or organization in the world to adopt a Buy 1 Nourish 2 model. For each serving of any product we sell or you consume, we will nourish a child in need. Since March of 2016, we have donated more than 4,000,000 servings of HOPE Puffs and HOPE Blend to children in need.

Now is the time to take a stand for our future and our children’s future. Soaring health care costs will bankrupt many people and governments if habits don’t change. This is your opportunity to join the HOPE Movement to do your part in making sure you and your family will have an opportunity of living life to its full potential. Your dream of a better life is not only possible but probable if you are willing to make small degrees of change. Please join me today as we change our lives and the lives of millions of children through the HOPE Movement!

Trey White
Chairman and Co-Founder



CONTACT ME FOR MORE INFO:
